

# Dealer Locator

Connect with Prospects | Estimated Annual Program Value: \$500

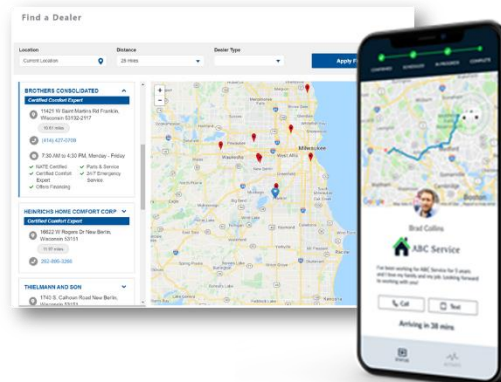
Included With

- All Levels

Customers look to the web to find the best products at the best prices—and we know how essential it is to be visible. With our dealer locator, you'll be easy to find for any customer who is looking for our products or dealers.

Enrolled contractors are listed on our dealer locator allowing homeowners to find the service provider that is right for them. In addition, contractors participating in the Home Services Scheduling by Dispatch program will also benefit from a seamless integration for homeowners interacting with their business.

Remember that by adding more attributes to your locator listing, you are sending an important message to the homeowner about why they should do business with you!



## Key Benefits

Locator Experience	Dealer Listing Attributes	Integration with Dispatch
<ul style="list-style-type: none"> <li>• Results populated by geographic distance</li> <li>• Based on familiar online search functionality</li> </ul>	<ul style="list-style-type: none"> <li>• Hours of operation</li> <li>• Minority owned</li> <li>• Offers financing</li> <li>• Parts and service</li> <li>• 24/7</li> <li>• Veteran owned</li> <li>• Website URLs</li> </ul>	<ul style="list-style-type: none"> <li>• “Book Appointment” function activated for participating dealers</li> <li>• Reporting and tracking ability</li> <li>• Improved experience for homeowners</li> </ul>

## How to Participate

1. Discuss a partnership with our brand with your Distributor Representative or Territory manager
2. Distributor enrolls the dealer in the “Dealer Locator” program in the Marketing Dashboard and populates all the necessary information on the enrollment form
3. Dealer’s contact information will populate on the live locator within seven days of enrollment in the system

## Key Resources and Contacts

For additional information about Dealer Locator reach out to your Territory Manager.

Ducted Systems Channel Marketing  
[bts-ds-marketing@jci.com](mailto:bts-ds-marketing@jci.com)  
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