

# Ducted Systems Academy

**Achieve Business Results | Estimated Annual Program Value:  
Up to \$7,500**

**Included With**  
• **All Levels**

Ducted Systems Academy™ offers an easy-to-navigate interface with digital, mobile-friendly product reference, self-paced technical training courses and live online and classroom training with our Success Coaches. Courses include everything from “HVAC for Non-Technical Personnel” for the novice to more advanced courses specific to our residential and commercial equipment.

The Centers of Excellence encompass four essential disciplines, providing a pathway for personal and professional growth: Technical, Sales, Professional Development and Leadership training. Courses are delivered through a combination of hands-on technical training, virtual instructor-led, online-self paced and engaging, classroom-style learning experiences. We understand that time is valuable; our course schedules are designed for effective time utilization and maximum impact.



## Key Benefits

Liberties	Liberties Plus	Certified Comfort Expert
<ul style="list-style-type: none"> <li>• Training site</li> <li>• Field reference guides</li> <li>• Academy TV</li> </ul>	<ul style="list-style-type: none"> <li>• Base benefits</li> <li>• \$3,000 in Academy Match dollars</li> </ul>	<ul style="list-style-type: none"> <li>• Base benefits</li> <li>• Enhanced benefits</li> <li>• \$7,500 in Academy Match dollars</li> </ul>

Academy Match Dollars are offered exclusively to dealers enrolled at the eligible levels and are applied at the dealer's discretion. Match Dollars may be applied to any Ducted Systems Academy tuition-based course to offset up to 50% of the cost of the published tuition. Match Dollars are available on course registrations received through the end of the program year. The remaining tuition balance for registered course(s) is due upon course registration.

## How to Participate

1. Discuss a partnership with our brand with your Distributor Representative or Territory manager
2. Distributor enrolls the dealer in the “Ducted Systems Academy” program in the Marketing Dashboard and populates all the necessary information on the enrollment form
3. Upon successful enrollment in Navigator and the Marketing Dashboard, the dealer will have access to the “Ducted Systems Academy” tile

## Key Resources and Contacts

For additional information about Ducted Systems Academy reach out to your Territory Manager.

Ducted Systems Academy  
[admin@ductedsystems.academy](mailto:admin@ductedsystems.academy)

Ducted Systems Channel Marketing  
[bts-ds-marketing@jci.com](mailto:bts-ds-marketing@jci.com)