

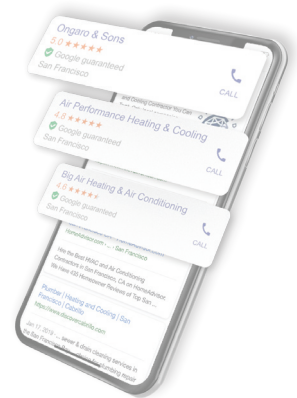
Google Local Services

How do I get qualified leads with Google Local Services?

Local Services ads help you connect with people who search on Google for the services you offer. Your ads will show up for customers in your service area, and you only pay if a customer calls you directly through the ad.

Why should I use Google Local Services?

-  Be seen right at the top of Google and only show up for services you offer.
-  Connect with potential customers when they need you. Too busy for leads? Pause your listings at any time.
-  Build trust with the Google guarantee.
-  Only pay for actual leads, not clicks!
-  Receive leads on a 1:1 ratio - don't share leads with other businesses!
-  Simple set up and communication through an easy-to-use app and edit your listings at any time, and verify leads on your dashboard.



How do I get started?

1

Create Your Profile

Follow the easy step-by-step process at by scanning the QR code below or visiting ads.google.com. Set up your business profile and get started!

2

Set Your Budget

Once you're set up, you can select a total monthly budget that fits your needs and adjust it at any time. You can also pause your campaign at any time.

3

Get Google Verified

A Google Guarantee badge gives homeowners peace of mind and tells customers Google has verified your business and backs your services.

4

Easy Booking

Once your Local Services ad is live, your click to call link makes your business one click away! Enjoy easy appointment booking and manage your calls on your personalized dashboard and more.



SCAN QR CODE
To Get Started and Sign Up!

Your Google Local Services
Ad campaign may be co-op eligible!

Ask your TM for details or email
marketing@centuryhvac.com